

# Working with Community Groups

## The Historia Project

The history of an icon.

Client – Rossendale Borough Council

Oral history project to celebrate the life of the Astoria Ballrooms in Rawtenstall

The Astoria Ballroom in Rawtenstall was an iconic dance hall across the Rossendale Valley and beyond hosting some of the great bands of the 1960s. In its early days it was a leading ballroom dancing centre and continued to operate until its demolition in the 1980s to make way for a by-pass. In its place the New Astoria was built but this new centre could never replace the old in the hearts of the local community.

We:

- Produced a series of illustrative banner which were pasted in the town and showed the development of the Astoria Ballrooms. Their intention was to stimulate interest in the project.
- Set up a series of reminiscence events to talk to the local community.
- Undertook filmed interviews with 20 locals.
- Produced a 40 minute film using archival and contemporary images, film and audio.
- Produced fully annotated audio files for deposit in the county archives.

**ASTORIA**  
RAWTENSTALL  
SATURDAY, JUNE 9TH 2012  
KAY STREET CHURCH RAWTENSTALL  
**ASTORIA DANCE HALL MEMORIES DAY**  
AS PART OF THE 'HISTORIA' PROJECT WE WANT YOUR STORIES, MEMORIES, PHOTOGRAPHS & MEMORABILIA OF THE ASTORIA (OLD & NEW) FOR A SHORT FILM WE ARE MAKING.  
COME ALONG AND SHARE THEM WITH US.  
PHOTOGRAPHS WILL BE SCANNED AND NOT RETAINED BY US  
10.00AM - 4.00PM REFRESHMENTS  
ALL WELCOME - FREE ADMISSION  
LOTTERY FUNDED



### Pop Music comes to the Astoria

A Typical Caption will be: IC: Kibet, cleri for main titles and introductory, and book for body text. The font is close enough to the secondary font used in the brand, and it is clear and easy to read.

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Names of people associated with the Astoria:  
 ALAN THACKER, YERNON MOYERS, RANDOLPH PILLING, JACK BAILEY, HAROLD RUSHDEN, DEREK SUTCLIFF, ERNIE GRAHAM, TOMLINSON, ALAN, JACK BULMER, TOMMY HANSON